

*Anchored in
Growth*

NEWSLETTER

ISSUE #4

LITTLE ELM TX

FROM THE DIRECTOR

Fall is rolling in, and the last few months have been anything but quiet. We've seen new businesses open their doors, major developments begin to take shape, and countless conversations had with business owners and developers who believe in Little Elm's future.

Behind those changes is a lot of work you don't always see—site visits, meetings with developers, and late-night planning sessions—all with the goal of ensuring every project aligns with the Town Council's Strategic Plan and truly adds value to the community. Our team has been busy recruiting the right businesses, supporting existing ones, and keeping growth aligned with what makes Little Elm special.

Even in today's economy, one thing hasn't changed: we're the same team working hard to navigate growth thoughtfully and keep this community thriving. We're evolving right alongside the businesses and residents we serve, adapting to challenges while staying true to what makes this town unique. Growth takes all of us—neighbors, business owners, and local leaders—to make sure everyone has the chance to succeed.

As the season begins to change, take a moment to look around—Little Elm is growing, but we're doing it with purpose. Thank you for being part of this journey with us.

Jennette Espinosa

Executive Director



A Gift for you
from the Little Elm
Economic Development
Corporation

\$25 Off

ENJOY THIS GIFT AND HELP SUPPORT OUR LOCAL COMMUNITY!

Valid toward \$25 off your total purchase.

October 1, 2025 - April 1, 2026

Participating businesses listed on the back.



VOUCHER PROGRAM

The next round of vouchers is here! Running from October 1, 2025 through April 1, 2026, the program is designed to encourage our community to shop local and support the businesses that help Little Elm thrive.

Over 50,000 vouchers were mailed to Little Elm residents, distribution is based on designated Every Door Direct Mail routes. Vouchers can be redeemed for a one time use up to \$25 off at any of the participating businesses listed on the back.

This program gives back to our community to support sustainability in a fun way. Enjoy your favorite spot or try something new on us!

*Shop
Local*

OCT 1 - APRIL 1

EDC Board of Directors & Staff

The Little Elm EDC Board guides economic growth in our community by making decisions on development projects, incentive agreements, and long-term planning. They work closely with EDC staff and local partners to attract new businesses, support existing ones, and ensure growth reflects Little Elm's values and lakefront character. Their role helps shape a thriving local economy and enhance the quality of life for residents and visitors.

President - Neil Blais

Vice President - Jack Gregg

Treasurer - Michel Hambrick

Secretary - Marce E Ward

Council Liason - Jamell T Johnson

Board Member - Alfonso Rodriguez

Board Member - Jeremy Bolden

Attorney for EDC - Jeff Moore

EDC Executive Director - Jennette Espinosa

EDC Manager - Jennifer Eusse

EDC Administrative Assistant - JaRee Alli



UPDATES

The Little Elm EDC and Board of Directors are currently reviewing the Request for Proposal (RFP) submissions for opportunities at 210 E Eldorado. We are excited for the next chapter - stay tuned for more updates.



Target is on track to open in the Summer of 2026! As the anchor of Bates Town Crossing at 380 and Ryan Spiritas Parkway, we look forward to the new businesses that will contribute to Little Elm in the coming years.

You may have seen the recent news that Mud Bugs will soon be in Little Elm! Set to open in the coming months there has been excitement building for this beloved favorite.



Wing Daddy's is giving their patio a fresh upgrade! Soon you'll be able to kick back under the shade with friends and family while enjoying all your favorites.



The FIX will soon be the first modern, fast-casual restaurant with options for breakfast & beyond at ACE Oaks Shopping Center! We are excited to see this new addition start construction in the coming months on the west side of town.



What's Coming

What's New



NOW OPEN

- CHIPOTLE
- GOATS - 380
- MAYA CREAMERY
- OASIS CARTS
- PIZZA O PIZZA
- PROST TAPHOUSE
- TJ GOLDEN BOWL

COMING SOON ON 380

- DUMONT ICE CREAM
- JIMMY JOHNS
- KROGER
- PEACH COBBLER FACTORY
- TARGET
- TOKYO HOUSE
- WAFFLE HOUSE

COMING SOON

- LUIS VALLENILLA -
SOCCER SKILL AND HIGH
PERFORMANCE TRAINING
- MUD BUGS BAR & GRILL
- PREMIER MARTIAL ARTS
- SEIKO TEPPAN AND SUSHI

COMING SOON

- BAD ASS COFFEE
- BLUEBONNETT MASSAGE
- CHICKONUT
- GOLDEN CHICK
- LA GUADALUPE TAQUERIA
- LIQUOR MART

COMING SOON

- SWIG
- TRISTAN ELLISON FITNESS
- UPS STORE
- VENEZUELAN TREATS
- WAFFLE HOUSE (ELDORADO)
- Z'S WOK (CHINESE FOOD)

Steering PROGRESS



EVENTS

AUGUST

- South Asian Business Alliance Expo
- RTI Meeting & Tour with Elected Officials



SEPTEMBER

- North Central Texas Accelerator Session
- LE Chamber of Commerce Golf Tournament
- TxEDC Investor Summit

TRAINING



UPCOMING

The Economic Development Sales Tax Workshop is required training under the *Texas Local Government Code Section 502.101* governing Type A and Type B Corporations.

Little Elm operates as Type A, all board members and staff are scheduled to complete the training this year.