

*Anchored in
Growth*

NEWSLETTER

ISSUE #2

LITTLE ELM TX

FROM THE DIRECTOR

Spring is here, and with it comes a season of growth—not just in nature but in the exciting developments happening right here in Little Elm! Our team has been working hard behind the scenes, building strong relationships and recruiting businesses that will bring new opportunities to our community.

Economic development isn't just about breaking ground on new projects—it's about collaboration. It takes a joint effort from our town employees, elected officials, business leaders, and community members to make Little Elm a place where businesses want to plant roots and thrive. Every conversation, every meeting, and every decision is made with our residents in mind to ensure smart, sustainable growth.

We're seeing great momentum, and we can't wait to share what's ahead - from new businesses opening their doors to infrastructure improvements and strategic planning that will shape our future.

As the days get longer and the lake starts calling, we hope you'll stay connected with us!

Jennette Espinosa

Executive Director



UP & COMING

A DECADE IN THE MAKING

Economic development is a long game, and ACE Hardware is the perfect example of how persistence pays off. Recruited over 10 years ago, the opportunity didn't align—until now. This summer, ACE plans to officially open its doors in Little Elm, bringing a trusted neighborhood resource to our growing community.



ACE HARDWARE

Located at Oak Grove Pkwy & Hill Lane. We're excited to welcome ACE to Little Elm!

We are focused on building relationships and staying the course to ensure sustainable, long-term growth. Our team continuously works to align well with opportunities, and ACE's arrival is proof that patience and strategic planning lead to lasting success. We're thrilled to welcome them and can't wait for you to shop local at ACE!



UP & COMING

A TASTE OF THAILAND



Thai in Town

“To ensure an unparalleled dining experience, we are importing professional chefs from Thailand with extensive experience, so guests will truly feel like they’re dining in Thailand.”

Mia Singthin, Owner and Chef
(pictured above)

Great food has a way of bringing people together, and that’s exactly what happened when our team visited one of the Thai restaurants we helped recruit to Little Elm. After just one meal, we knew we had to bring this incredible Thai cuisine to our community! Each of their locations has its own unique name and personality.

Owner Mia Singthin shares, “Construction is well underway, and we are making excellent progress. While we are still finalizing the timeline, we anticipate opening in 1-2 months. We’re working hard to ensure that everything from the restaurant’s design to the kitchen setup meets our high standards before welcoming guests.”

Mia provided insight into the restaurant’s upcoming menu, highlighting a variety of traditional Thai dishes. Guests can expect rich, aromatic curries, signature stir-fry, and popular noodle dishes like Pad Thai and Drunken Noodles. With a focus on fresh herbs, bold spices, and high-quality ingredients, the menu is designed to deliver vibrant, well-balanced flavors.

2024 ECONOMIC EXCELLENCE RECOGNITION

The Little Elm EDC was among seventy-two economic development organizations to receive the TEDCS's 2024 Economic Excellence Recognition.

The Texas Economic Development Council (TEDC) announced the recipients of its annual Economic Excellence Recognition program for 2024. The awards were presented on Friday, February 28th, during the TEDC's 2025 Winter Conference in Austin, Texas.

The Economic Excellence Recognition program provides recognition to economic development organizations that meet a desired threshold of professionalism. Recipients qualify for recognition based on training taken by their governing board/council as well as the economic development director and professional staff. Certifications, professional memberships and activities, and organizational effectiveness of the economic development staff also contribute to the standards for qualification.

"The TEDC's Economic Excellence Recognition program is one of the ways in which our organization honors the outstanding commitment to excellence of our communities and regions, their leaders, and their economic development professionals have toward the professionalization of their economic development efforts," noted Carlton Schwab, President/CEO of the TEDC."



*What's
New &*

WHAT'S COMING



- CASA MIA
- DOMINGOS
- FLYTREX
- FIREHOUSE SUBS
- HOUNDS TOWN USA
- KEBABS TO GO
- O-LIFE FITNESS
- SIMPLY FRENCH
- STELLA'S ICE CREAM
- PINCH A PENNY

- ACE HARDWARE
- BURN BOOTCAMP
- AUNTIE ANNES PRETZEL +
- JAMBA JUICE
- BAD ASS COFFEE
- CHIPOTLE
- DUTCH BROS COFFEE
- KROGER
- LAKEFRONT BAR AND GRILL
- LIQUOR MART
- MAYA CREAMERY

- PIZZA O PIZZA
- PROST TAPHOUSE
- TARGET
- THAI IN TOWN
- THE CRAB STATION
- TJ GOLDEN BOWL
- UPTOWN CHEAPSKATE



Ripple EFFECT

EXCITING NEWS

We're excited to announce that our Executive Director, Jennette Espinosa, has been appointed as a board member of the Texas Workforce Commission! This opportunity allows her to further advocate for workforce development, job creation, and economic growth in Little Elm.

Strong partnerships are essential to a thriving community, and this role will help ensure that Little Elm remains at the forefront of workforce innovation, business support, and talent development.

The Team



Jennette Espinosa

Executive Director EDC



Jennifer Eusse

Manager EDC



JaRee Alli

Admin Assistant EDC

PARTNERING FOR GROWTH

We're proud to share that the Little Elm EDC and Little Elm Chamber of Commerce will be attending this year's Denton County Days. This is a great opportunity to advocate for our local businesses and showcase all that makes Denton County shine.

During this event, we'll connect with local and state officials, highlighting the incredible growth and opportunities in our region while addressing key issues that matter to our businesses and community.

This allows us to strengthen our connections with policymakers, paves the way for initiatives that enhance local businesses and highlights the collective strength of Denton County!

Together, we're building a brighter future for our community!

April 2-3, 2025
At the Texas Capitol

Denton County Days is a collaborative effort between the Denton County Chambers of Commerce.



Steering PROGRESS



POPULATION



March

61,230

MAJOR EMPLOYERS



Little Elm ISD
1110



Town of Little Elm
469



Retractable Technologies
203



Lowes Home Store
117



Kroger
105



Holt Cat
87

PERMITTING

- 1,663 residential inspections
- 101 new homes permitted
- 110 residential COs issued
- 250 commercial inspections
- 5 commercial permits issued
- 7 commercial COs issued

COMMUNITY INTEGRITY

Enhancing and protecting the quality of life for all who live, work, and visit Little Elm.

- 116 cases
- 94% compliance rate
- 141 bandit signs collected
- 69 rental inspections
- 36 health inspections