



**MINUTES**  
**Little Elm Economic Development Corporation**  
**100 W. Eldorado Parkway**

**Regular Meeting**  
**Monday, August 14, 2017**  
**6:00 p.m.**

**Present:** Casey Russell, President; Will Gentry, Vice President; Bradley Elliott, Secretary, Jason Olson, Director; Michael McClellan, Director, and James Dominy, Council Liaison.

**Town Staff:** Jennette Killingsworth, Executive Director; Jeff Moore, EDC Attorney; Jason Laumer, Director of Development Services; and Natasha Richer, EDC Assistant

**Guests:** Stephanie Shoemaker, Kali Flewellen, Jason Barth

**Absent:** Robert Anderson, Treasurer

1. **Call Order Regular Meeting:** President, Casey Russell called to order at **6:01 p.m.**
2. Presentation to Stephanie Shoemaker in appreciation for five years of service to the EDC Board of Directors.
3. **Comments:** none
4. **Discussion and Update regarding Social Media Advertising** from Kali Flewellen, Town Social Media and Marketing Coordinator. **No Action Taken**
5. **Discussion and Action to approve the Minutes** of the June 19, 2017 Special Meeting. Upon a motion by Michael McClellan and a second by Bradley Elliott, the members voted **5 – 0 to approve** the minutes. (Jason Olson abstained since he was not in attendance of the June 19<sup>th</sup> meeting.)
6. **Discussion and Action to approve Financial Reports** through Third Quarter FY 2016-2017. Upon a motion by Will Gentry and a second by Michael McClellan, the members **voted unanimously** to approve the reports as presented.

7. **Discussion and Action to approve Proposed Budget for FY 2017 – 2018.** Upon a motion by Jason Olson and a second by Bradley Elliott, the members voted unanimously to approve the budget as presented.
  
8. **Discussion and Action to modify dates/terms** of EDC Board Members. No Action Taken
  
9. **Business Retention Program Update:** Discussion and update regarding site visits of existing businesses by staff and board members. No Action Taken
  
10. **Director's Report** Discuss and update events, activities and calendar pertaining to the EDC. No Action Taken
  
11. **Adjournment** Upon motion by Jason Olson and second by Michael McClellan, the members voted unanimously to adjourn the meeting at 8:01 pm.

Respectfully,

  
Jennette Killingsworth, Executive Director

Passed and approved this 12th day of Sept. 2017