

*Anchored in
Growth*

NEWSLETTER

ISSUE #5

LITTLE ELM TX

FROM THE DIRECTOR

The start of a new year always brings a sense of momentum, and that's certainly true here in Little Elm. As we look ahead, there's a lot taking shape. We remain focused on steady, thoughtful progress that supports both residents and local businesses.

The months ahead will include continued work behind the scenes—meeting with operators, supporting entrepreneurs, and coordinating closely with Local Government, Town Departments and the Chamber to help businesses succeed. Our goal is to make sure growth is sustainable, well-planned, and aligned with the Little Elm Strategic Plan. That means being selective, realistic, and intentional about everything we do.

Looking forward, we're excited about the opportunities on the horizon. From improvements along our commercial corridors to continued investment in our Lakefront District, the focus remains on creating places where people want to spend time, build businesses, and put down roots. The progress we see today is built on years of thoughtful work, and that foundation continues to guide what we're doing now.

As the year unfolds, the EDC remains committed to supporting our community through collaboration, transparency, and a long-term lense. We appreciate the trust and partnership of those who continue to invest in Little Elm, and we look forward to sharing what's ahead.

Jennette Espinosa

Executive Director



TINMAN SOCIAL



RECHARGED. REIMAGINED. AND SOON TO BE OPEN.

Tinman Social is set to reopen this spring with a fresh look, new ownership, and an entirely reimagined experience in the Lakefront District. While the name remains a nod to the iconic Tinman water tower, the space itself is undergoing a major transformation under new management. The goal is to create a high-energy, social destination that feels both familiar and completely new to the community.

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“The only thing that will be the same at Tinman Social, will be the name! We love the iconic nature of the Tinman water tower on the lake and wanted to continue to pay tribute to it with the same name. However, I think the community will be blown away when they see the major transformation and the fun social atmosphere we have created inside.” - Brian Dobson, Operating Partner

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ENTERTAINMENT

At the heart of the new concept are two distinct dining experiences. Guests can enjoy Loteria, a taco and tequileria restaurant featuring creative Mexican fare and an extensive selection of tequilas and mezcals, or Big Game, which offers a modern take on American classics alongside wild game options in a warm, lodge-style setting. Both restaurants are designed to complement a venue built for gathering, entertainment, and extended stays.



GOOD FOOD



Beyond dining, Tinman Social will offer a wide range of interactive entertainment, including bowling lanes, private karaoke rooms, live music, golf simulators, gaming lounges, billiards, and more. The venue is also designed to host special occasions and group events, with private rooms and flexible spaces for celebrations, corporate gatherings, and community events. With experienced operators at the helm, Tinman Social is shaping up to be a long-term destination that adds energy and variety to Little Elm's lakefront.

"It was important to find someone who shared our vision for what Tinman Social could be. We believe this new operator is taking things to the next level and creating something the whole community can enjoy."

Jennette Espinosa
Executive Director



What's Coming

What's New



NOW OPEN

- BETTER ME FITNESS
- BHAVANI FOODS
- EDGE REHAB CHIROPRACTIC
- MANGO DRINKS & DESSERTS
- MUD BUGS BAR & GRILL
- SEIKO SUSHI & HIBACHI
- TRISTAN ELLISON FITNESS
- UNWIND SPA

COMING SOON US 380 & FM 2931

- DUMONT ICE CREAM
- GIDEON MATH & LEARNING
- HAPPY FILINGS DENTISTRY
- JIMMY JOHNS
- KROGER
- THE ONE NAIL BAR
- TOKYO HOUSE



COMING SOON

- BLUEBONNETT MASSAGE
- CHICKONUT
- GOLDEN CHICK
- LA GUADALUPE TAQUERIA
- LIQUOR MART
- LUCKY LIQUOR - 2ND LOCATION
- FORGE PHYSICAL THERAPY

COMING SOON

- PREMIER MARTIAL ARTS
- THE FIX - RESTAURANT
- THE GTROAD INDIAN CUISINE
- UPS STORE
- VENEZUELAN TREATS
- WAFFLE HOUSE (380)
- Z'S WOK (CHINESE FOOD)



What's Coming

NOW OPEN US 380 & SAVANNAH BLVD

2

- AURA SMILES
- BIANC NAIL LOUNGE
- GOATS ARENA
- HUQ UP

NOW OPEN US 380 & GARDENIA BLVD

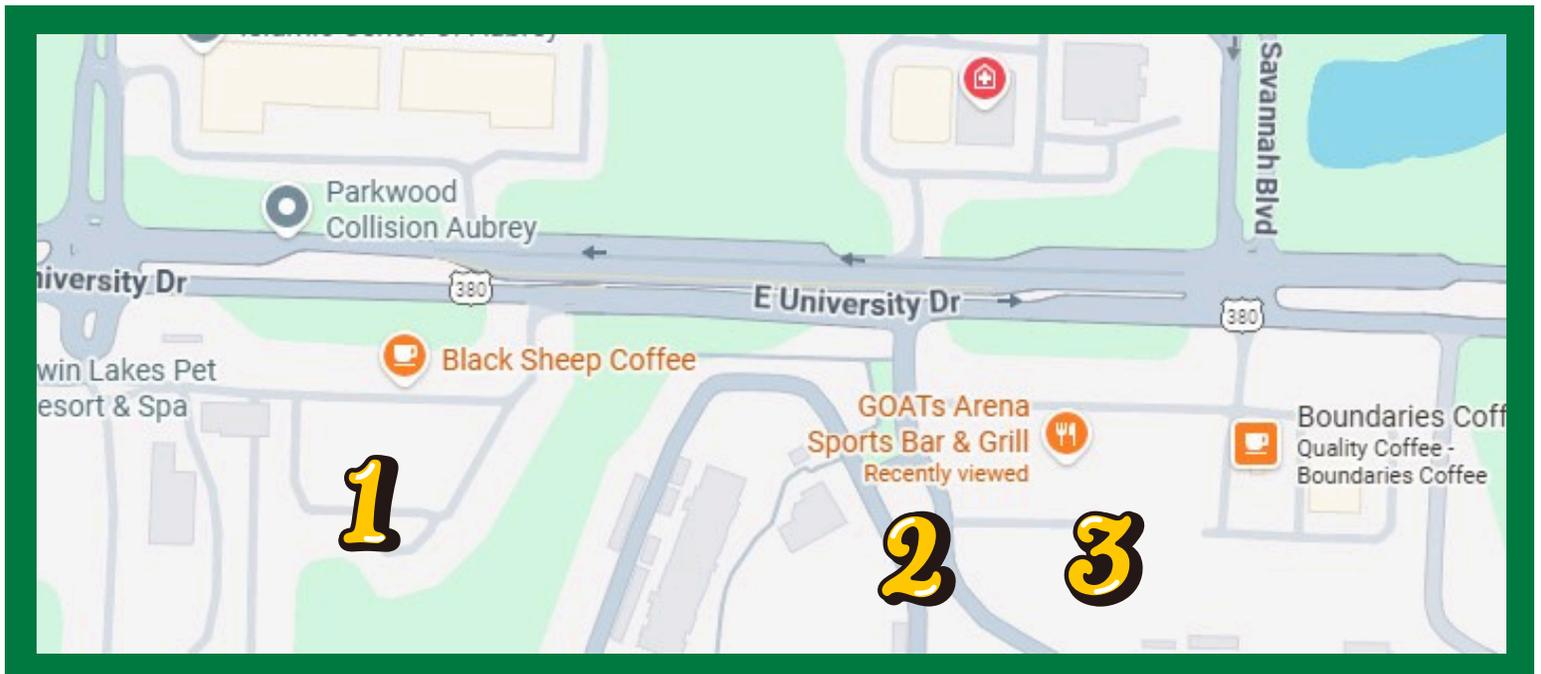
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- BLACK SHEEP COFFEE
- VERITAS DENTAL & IMPLANTS
- VIVO INFUSION

COMING SOON US 380 & SAVANNAH BLVD

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- BODY 20 **NOW OPEN**
- JEREMIAH'S ITALIAN ICE
- PEACH COBBLER FACTORY
- PIZZATWIST



ECONOMIC DEVELOPMENT INSTITUTE

University of Oklahoma

College of Professional and Continuing Studies

Jennifer Eusse graduated from the University of Oklahoma Economic Development Institute (OU EDI) on October 23, 2025 in Fort Worth, Texas.

OU EDI is an intensive 117-hour certificate program which provides a broad spectrum of advanced education for the economic development professional. Courtney Dunbar, CEcD and Dean for OU EDI, said, "OU Economic Development Institute is the premier organization dedicated to training economic development professionals. These graduates have invested in improving their professional capabilities to support their local communities. Congratulations to all."



OU EDI began in 1962 and is celebrating its 63rd year of service to the economic development community. Fully accredited by the International Economic Development Council (IEDC), the program has trained more than 6,000 professionals and remains the world's leading economic development teacher.

OU EDI provides economic developers with up-to-date knowledge and tools necessary to succeed in today's constantly changing environment. In addition to classwork, students receive the benefit of a strong mentoring program and intentional networking with fellow professionals throughout the Institute. Students typically take 2-3 years to complete the program through a series of intensive in-person or online courses.

BATES TOWNE CROSSING

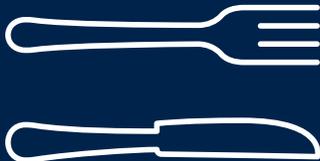


Located at 26626 E US 380
US 380 & Ryan Spiritas Pkwy

COMING SUMMER 2026

OTHER CONFIRMED RETAIL

Bread Winner's Cafe
Chili's
Costa Vida
Howdy Ice Cream
Operators from Leo's
Brunch House (2nd
location)
Mo Bettah's
Paris Baguette



ATI Physical Therapy
Grand Nail Salon
James Avery
Reformed Pilates
Verizon
Visonworks



Frost Bank
PNC Bank



Steering PROGRESS



EVENTS

OCTOBER

- Women in Economic Development
- Industrial Asset Management Council Fall Forum

NOVEMBER

- GDPC North Urban Summit

DECEMBER

- Denton County Legislative Recap



TRAINING



COMPLETED

The Economic Development Sales Tax Workshop is required training under the *Texas Local Government Code Section 502.101* governing Type A and Type B Corporations.

Little Elm operates as Type A, all board members and staff have completed the training.